

# Aarx Pharmacy

## INDIA'S OWN FAMILY PHARMACY

Believes that world must be abended with

HEALTH

WEALTH

LOVE

POSSIBILITY

AND MOST IMPORTANTLY  
CARE & APPINESS  
FOR SELF AND LOVED ONES.

AARX PHARMACY  
IS ALWAYS BE BY YOUR SIDE



CURIOUS?



CALL or  US on +91 91518 19123

# RETAIL PHARMACY PLAN

		Super Generic	Deluxe	Platinum	Signature
Requirements for Startup	Space	120-200 Sq Ft	120-200 Sq Ft	300 - 400 Sq Ft	800-900 Sq Ft
	Drug License/Pharmacist	We guide to obtain licenses	We guide to obtain licenses	We guide to obtain licenses	We guide to obtain licenses
Benefits	Generic Medicines	Up to 90 %	Up to 90 %	Up to 90 %	Up to 90%
(Profit Margin)	Ethical Medicines	NA	Up to 27%	Up to 27%	Up to 27%
	Ayurvedic Products	NA	Up to 40%	Up to 40%	Up to 40%
	Surgical Products	NA	Up to 50%	Up to 50%	Up to 40%
	Health & Wellness	NA	Up to 35%	Up to 35%	Up to 35%
	Organic Products	NA	Up to 22%	Up to 22%	Up to 22%
ROI	Return on Investment	50-60 %	20-22%	20-22%	18-20%
Management	Day to Day Operations	Franchiser	Franchiser	Franchiser	Aarx + Franchiser
	Employee's Recruitment, Sales	Franchise	Franchise	Franchise	Franchise
	Training	Aarx Pharmacy	Aarx Pharmacy	Aarx Pharmacy	Aarx Pharmacy
Expected Sales	Per Month (from 3rd Month Onwards)	1.2 - 2 Lacs	2-3 Lacs	3 - 5 Lacs	9 – 10 Lacs
Expected Profit	Per Month (from 3rd Month Onwards)	INR 50,000-60,000	INR 80,000-1,00,000	INR 1,25,000-1,50,000	INR 2,00,000-3,00,000
Credit Support (Product Supply)	From Company (After 6 Month)	YES	Yes	Yes	Yes
Aarx Membership Plan	Health Card	NA	500	750	1200
Health Checkup Camps	Eye / Diabetes / BP/ Ortho Etc.	NA	One camp within 45 Days of inauguration	One camp within 45 Days of inauguration	One camp within 45 Days of inauguration
# Aarx Mobile APP	From Nearest Aarx Pharmacy	NA	Yes	Yes	Yes
In-House Competition	No other similar Segment	1000 Meters	1000 Meters	2000 Meters	3000 Meters
Opening Hours	Depends upon Owner's Choice & Local Rule	24*7	24*7	24*7	24*7
Doctors Telemedicine	Online Doctor's Consultation (Chargeable for Patient)	Yes	Yes	Yes	Yes
Doctors (OPD)	We assist you to place doctor				
Diagnostic Services	1100+ Tests	Yes	Yes	Yes	Yes
Healthcare at Home	Sample Collection & Report Delivery + Med Delivery	Yes (With In 2-3 Kms)	Yes (Within 5 Kms)	Yes (Within 5 Kms)	Yes (Within 10 Kms)
Take Away	Order & Pick	Yes	Yes	Yes	Yes
Free Home Delivery		Yes	Yes	Yes	Yes
Investment	~ Interior, Furniture {Approx. Rs. 625 to 900/- Sq ft}	625 Rs Sqr. Ft/75,000 or as actual	625 Rs Sqr. Ft/75,000 or as actual	700 Rs Sqr. Ft/2,80,000 or as actual	900 Rs Sqr. Ft/6,30,000 or as actual
	Branding, Marketing Etc.	Free	35,000	44,000	1 Lacs
	Glow Sign Board, Standee Etc.	15,000	45,000	45,000	80,000
	Software, Computer, Printer & Fridge	50,000	50,000	95,000	1,00,000
	Initial Stock	50,000	1.40 Lacs	5.25 Lacs	13.8 Lacs
	Franchise Fee +Tax	10000+18% GST (refundable)	50,000 + 18% GST	1.11 Lacs + 18% GST	2.1 Lacs + 18% GST
Royalty		7%	4%	4%	5%
<b>Total Setup Cost (Investment)</b>		<b>2 Lacs + GST</b>	<b>4 Lacs + GST</b>	<b>11 Lacs + GST</b>	<b>25 Lacs + 18% GST</b>