



## Aarx Pharmacy LLP Pharmacy Plan

		<i>Super Generic</i>	<i>Deluxe</i>	<i>Platinum</i>	<i>Signature</i>
<b>Requirements for Startup</b>	Space	120-200 Sq Ft	120-200 Sq Ft	300 - 400 Sq Ft	800-900 Sq Ft
	Drug License/Pharmacist	We guide to obtain licenses	We guide to obtain licenses	We guide to obtain licenses	We guide to obtain licenses
<b>Benefits</b>	Generic Medicines	Up to 85 %	Up to 65%	Up to 65%	Up to 65%
<b>(Profit Margin)</b>	Ethical Medicines	NA	Up to 20%	Up to 20%	Up to 20%
	Ayurvedic Products	NA	Up to 40%	Up to 40%	Up to 40%
	Surgical Products	NA	Up to 40%	Up to 40%	Up to 40%
	Health & Wellness	NA	Up to 40%	Up to 40%	Up to 40%
	Organic Products	NA	Up to 22%	Up to 22%	Up to 22%
<b>ROI</b>	Return on Investment	50-60 %	20-22%	20-22%	18-20%
<b>Management</b>	Day to Day Operations	Franchiser	Franchiser	Franchiser	Aarx + Franchiser
	Employee's Recruitment, Sales	Franchise	Franchise	Franchise	Franchise
	Training	Aarx Pharmacy	Aarx Pharmacy	Aarx Pharmacy	Aarx Pharmacy
<b>Expected Sales</b>	Per Month (from 3 <sup>rd</sup> Month Onwards)	1.2 - 2 Lacs	2-3 Lacs	3 - 5 Lacs	9 – 10 Lacs
<b>Expected Profit</b>	Per Month (from 3 <sup>rd</sup> Month Onwards)	INR 50,000-60,000	INR 80,000-1,00,000	INR 1,25,000-1,50,000	INR 2,00,000-3,00,000
<b>Credit Support (Product Supply)</b>	From Company (After 6 Month)	YES	Yes	Yes	Yes
<b>Aarx Membersshp Plan</b>	Health Card	NA	500	750	1200
<b>Health Checkup Camps</b>	Eye / Diabetes / BP/ Ortho Etc.	NA	One camp within 45 Days of inauguration	One camp within 45 Days of inauguration	One camp within 45 Days of inauguration
<b># Aarx Mobile APP</b>	From Nearest Aarx Pharmacy	NA	Yes	Yes	Yes
<b>In-Huse Competition</b>	No other similar Sagement	1000 Meters	1000 Meters	2000 Meters	3000 Meters

<b>Opening Hours</b>	Depends upon Owner's Choice & Local Rule	24*7	24*7	24*7	24*7
<b>Doctors (OPD) &amp; Telemedicine</b>	Online Doctor's Consultation (Chargeable for Patient)	Yes	Yes	Yes	Yes
<b>Diagnostic Services</b>	1100+ Tests	Yes	Yes	Yes	Yes
<b>Healthcare at Home</b>	Sample Collection & Report Deleivery + Med Delievery	Yes (With In 2-3 Kms)	Yes (Within 5 Kms)	Yes (Within 5 Kms)	Yes (Within 10 Kms)
<b>Take Away</b>	Order & Pick	Yes	Yes	Yes	Yes
<b>Free Home Delivery</b>		Yes	Yes	Yes	Yes
<b>Investment</b>	~ Interior, Furniture {Approx. Rs. 625 to 900/- Sq ft}	625 Rs Sqr. Ft/75,000 or as actual	625 Rs Sqr. Ft/75,000 or as actual	700 Rs Sqr. Ft/2,80,000 or as actual	900 Rs Sqr. Ft/6,30,000 or as actual
	Branding, Marketing Etc.	Free	35,000	44,000	1 Lacs
	Glow Sign Board, Standee Etc.	15,000	45,000	45,000	80,000
	Software, Computer, Printer & Fridge	50,000	50,000	95,000	1,00,000
	Initial Stock	50,000	1.40 Lacs	5.25 Lacs	13.8 Lacs
	Franchise Fee +Tax	10000+18% GST (refundable)	50,000 + 18% GST	1.11 Lacs + 18% GST	2.1 Lacs + 18% GST
<b>Royalty</b>		7%	4%	4%	5%
<b>Total Setup Cost (Investment)</b>		<b>2 Lacs + 18% GST</b>	<b>4 Lacs + 18% GST</b>	<b>11 Lacs + 18% GST</b>	<b>25 Lacs + 18% GST</b>

# Mobile application is in development phase, Its will be ready use within 4-5 month on chargeable basis.

~ Interior cost will be applicable only for Products Racks and Counter only.